

2021

BUSINESS ADMINISTRATION — HONOURS

Paper : VII

(Principles of Management and Organisational Behaviour)

Full Marks : 100

The questions are of equal value.

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

Answer **any two** questions from each group.

Group – A

25×2

1. What is meant by Scalar Chain? Discuss the 14 Principles as laid down by Henry Fayol.
2. What is planning? Explain the steps involved in planning. What are different types of plans? Explain.
3. Define Decision Making. And explain the process of decision-making that affects the efficiency of the business decisions. What are the factors affecting the extent of Decentralization?
4. Define the concept of Corporate Expansion and mention the special forms of Business Ownership. Explain Forward and Backward Integration with suitable example.

Group – B

25×2

5. Give the meaning of Organisational Behaviour. Outline the significance of studying OB in your words. Write down Managerial Grid in detail.
 6. Define Perception. Explain the factors influencing perception. What is Halo Effect?
 7. What is Personality? Explain the factors determining personality. Describe the trait of Extraversion and the concept of Locus of Control.
 8. Define Conflict. Mention the sources of conflict. What are the factors influencing organisational change?
-